SOPHOS Cybersecurity delivered.

Ondřej Hubálek Senior Sales Engineer, Eastern Europe Sophos Ltd.





YTD Total Growth +17%

MSP Flex Growth +50%

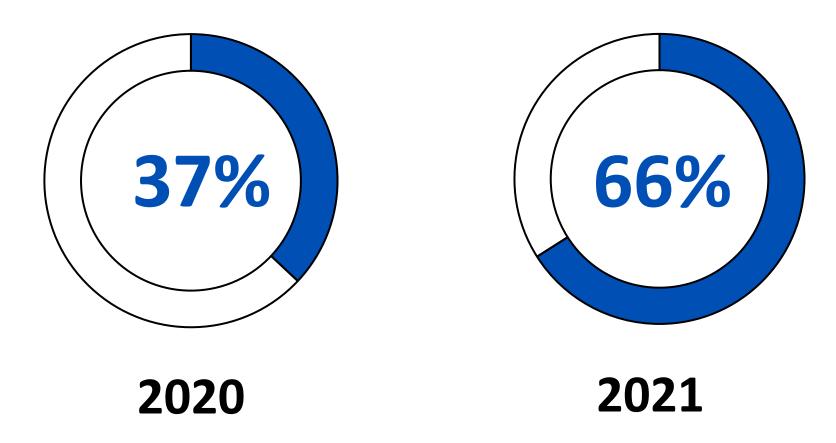
YTD New Logo Growth +35%

MTR/RR Growth +66%

State of Ransomware

Ransomware Attacks Are Increasing

Hit by ransomware in the last year



Security Shift: Malware Prevention to Security Operations

61%

66%

54%

Cyberattacks increase over last year

Organizations hit by ransomware

Attacks too advanced for IT team alone

Adversary sophistication

Malware writers

Individual gangs

Specialist attack services

The Hard Thruth

66%

of organizations hit by ransomware

65%

of attacks successfully encrypted data

46%

of organizations paid the ransom

\$1.85m

average ransomware recovery cost

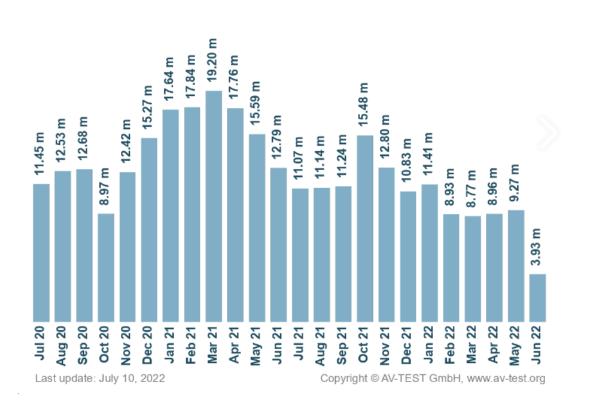
Security threats are growing

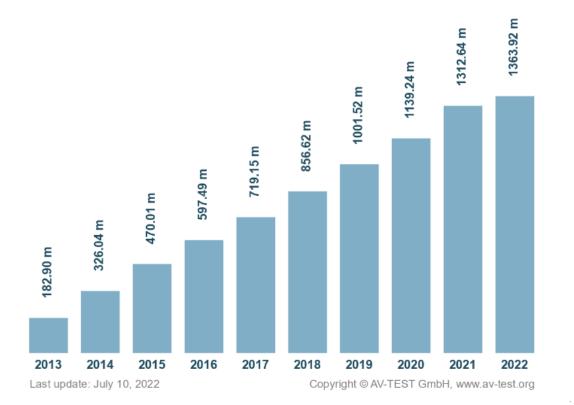
New malware

MTEST

Total malware

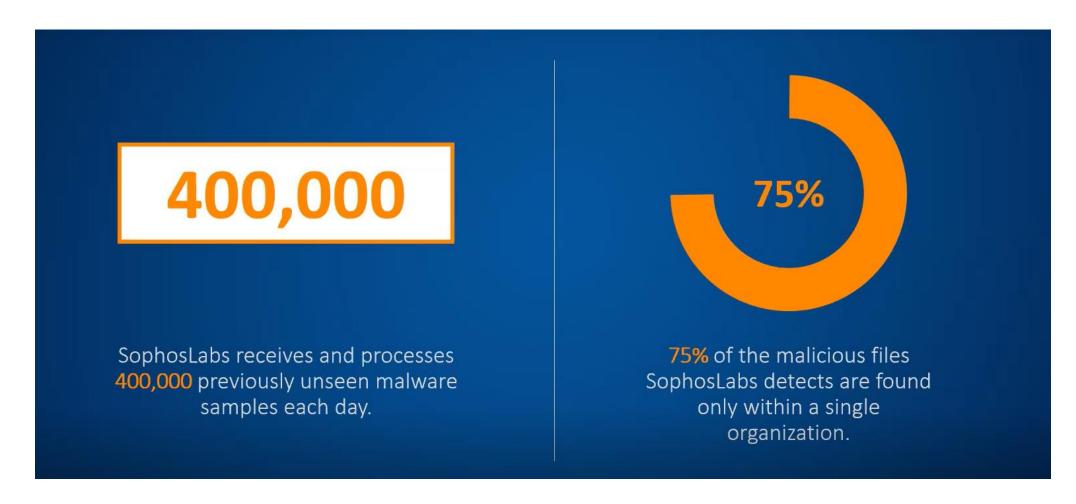






https://www.av-test.org/en/statistics/malware/

SophosLabs



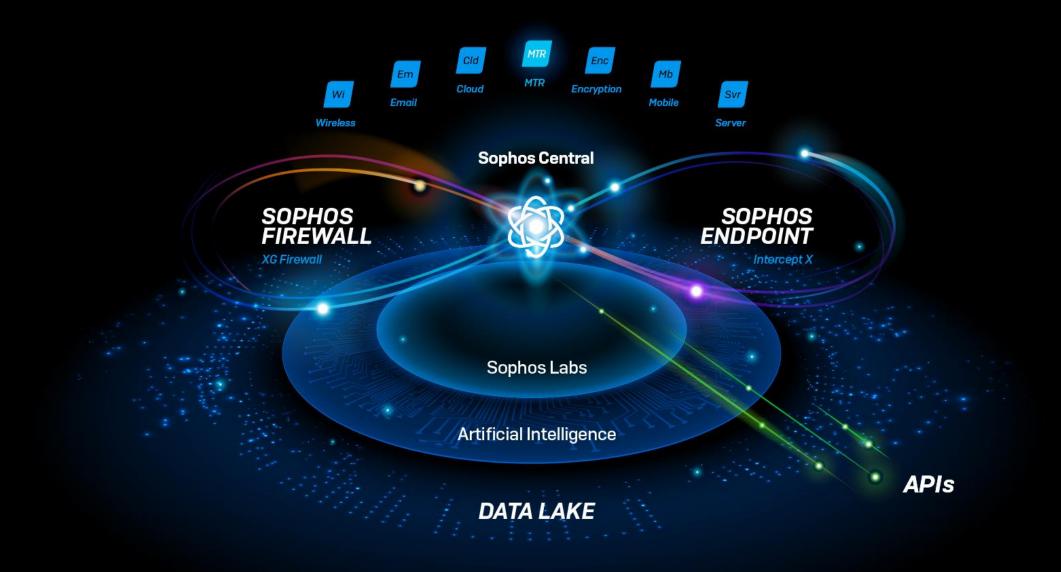
Cybersecurity has become too complex for most organizations to manage effectively.

Basic Question





Sophos XDR: A True Cybersecurity Ecosystem



Managed Detection and Response



24/7 Security Operations

- Threat Hunting
- Incident Response
- Proactive Security
 Improvement

We're Already a Cybersecurity Services Leader

Most Trusted MDR Provider

10,000+
MDR customers

More organizations trust Sophos for MDR than any other vendor Highest Rated MDR Provider

4.8/5
In MDR

Sophos is the highest rated and most reviewed MDR service on Gartner Peer Insights

Industry Validated Protection

MITRE

₽ SE Labs

AXTEST

Cybersecurity as a Service

We're Actively Building Our Services Portfolio

"Have I been breached?"

Sophos Compromise Assessment

"I've been breached. What do I do now?"

Sophos Rapid Response

"I don't want to get breached (again). How can I be proactive?"

Sophos MDR

The fastest, most effective means of identifying ongoing or past attacker activity in your environment

Emergency incident response to rapidly eliminate active threats and monitor for reoccurrence

24/7 threat hunting, investigation, and response delivered by an expert team as a fully-managed service

Do you need a Cybersecurity solution?

Adaptive Cybersecurity Ecosystem

